

# Four-Year Study Plan of Chinese Culture and Global Communication Programme (2023 cohort)

Rev 20240701

Rev 202407/01

| Course Code                                       | Course Title                                                                                                                                                                                          | Year One |       | Year Two |                | Year Three |       | Year Four |       |
|---------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-------|----------|----------------|------------|-------|-----------|-------|
|                                                   |                                                                                                                                                                                                       | Sem 1    | Sem 2 | Sem 1    | Sem 2          | Sem 1      | Sem 2 | Sem 1     | Sem 2 |
| I. Major Required Courses (51 Units)              |                                                                                                                                                                                                       |          |       |          |                |            |       |           |       |
| COMM1023                                          | Fundamentals of Communication                                                                                                                                                                         | 3        |       |          |                |            |       |           |       |
| CCGC1003                                          | China's Roles in the Global Systems                                                                                                                                                                   |          | 3     |          |                |            |       |           |       |
| CCGC1013                                          | Introduction to Communication Theories                                                                                                                                                                |          | 3     |          |                |            |       |           |       |
| CCGC1023                                          | China in Western Cultures                                                                                                                                                                             |          | 3     |          |                |            |       |           |       |
| CCGC2003                                          | Topics in Chinese Intellectual History                                                                                                                                                                |          |       | 3        |                |            |       |           |       |
| ENG1013                                           | Introduction to the Study of Language<br>Foundations of Language Studies                                                                                                                              |          |       | 3        |                |            |       |           |       |
| CCGC2023                                          | Introduction to Chinese Literature                                                                                                                                                                    |          |       |          | 3              |            |       |           |       |
| MCOM1003                                          | Introduction to Media Studies                                                                                                                                                                         |          |       |          | 3              |            |       |           |       |
| CCGC3003                                          | Traditional Chinese Civilization in the Global Context                                                                                                                                                |          |       |          |                | 3          |       |           |       |
| CCGC3013                                          | Language and Cross-Cultural Communication                                                                                                                                                             |          |       |          |                | 3          |       |           |       |
| CCGC3023                                          | History of Western Sinology                                                                                                                                                                           |          |       |          |                | 3          |       |           |       |
| CCGC3033                                          | History of Sino-Foreign Cultural Exchange                                                                                                                                                             |          |       |          |                |            | 3     |           |       |
| CCGC3043                                          | Popular Culture and Mass Media                                                                                                                                                                        |          |       |          |                |            | 3     |           |       |
| CCGC4003                                          | Chinese Literature and Society                                                                                                                                                                        |          |       |          |                |            | 3     |           |       |
| CCGC4013                                          | Eminent Sinologists and Their Works                                                                                                                                                                   |          |       |          |                |            |       | 3         |       |
| MCOM3123                                          | International Communication                                                                                                                                                                           |          |       |          |                |            |       | 3         |       |
| CCGC4023                                          | Final Year Project (CCGC)                                                                                                                                                                             |          |       |          |                |            |       |           | 3     |
| II. Major Elective Courses (12 Units)             |                                                                                                                                                                                                       |          |       |          |                |            |       |           |       |
| ME01 ME02 ME03 ME04                               |                                                                                                                                                                                                       |          |       |          |                | 3          | 3     | 6         |       |
| III. University Core Courses (37 Units)           |                                                                                                                                                                                                       |          |       |          |                |            |       |           |       |
| UCLC1003                                          | University Chinese                                                                                                                                                                                    | 3        |       |          |                |            |       |           |       |
| UCLC1013                                          | English for Academic Purposes I                                                                                                                                                                       | 3        |       |          |                |            |       |           |       |
| UCLC1023                                          | English for Academic Purposes II                                                                                                                                                                      |          | 3     |          |                |            |       |           |       |
| UCLC1033                                          | English for Academic Purposes III                                                                                                                                                                     |          |       |          | 3              |            |       |           |       |
| CHI1103                                           | Introduction to Modern Social Theories                                                                                                                                                                | 3        |       |          |                |            |       |           |       |
| CHI1203                                           | Morality and Foundations of Law                                                                                                                                                                       |          |       | 3        |                |            |       |           |       |
| CHI1063                                           | Chinese Culture and Modern China                                                                                                                                                                      |          |       |          | 3              |            |       |           |       |
| CHI1073                                           | Contemporary Chinese Society and Thought I                                                                                                                                                            |          | 3     |          |                |            |       |           |       |
| CHI1253                                           | Contemporary Chinese Society and Thought II                                                                                                                                                           |          | 3     |          |                |            |       |           |       |
| CHI1193                                           | Contemporary World and China <sup>①</sup>                                                                                                                                                             |          |       |          | 2              |            |       |           |       |
| MT1003                                            | Military Training                                                                                                                                                                                     | 2        |       |          |                |            |       |           |       |
| WPEX1013                                          | Emotional Intelligence                                                                                                                                                                                |          | 1     |          |                |            |       |           |       |
| WPEX2013                                          | Experiential Arts <sup>②</sup>                                                                                                                                                                        |          |       |          | 1              |            |       |           |       |
| WPEX2023/<br>WPEX2033                             | Voluntary Service <sup>③</sup> , or Environmental Awareness <sup>③</sup>                                                                                                                              |          |       | 1        |                |            |       |           |       |
| UCHL1XX3                                          | Healthy Lifestyle <sup>③</sup>                                                                                                                                                                        | 1        | 1     |          | 1              |            |       |           |       |
| IV. General Education Courses (18 Units)          |                                                                                                                                                                                                       |          |       |          |                |            |       |           |       |
| Level 1                                           | History and Civilization <sup>③</sup>                                                                                                                                                                 |          |       | 3        |                |            |       |           |       |
| Foundational Courses                              | Quantitative Reasoning <sup>③</sup>                                                                                                                                                                   | 3        |       |          |                |            |       |           |       |
|                                                   | Values and the Meaning of Life <sup>③</sup>                                                                                                                                                           |          | 3     |          |                |            |       |           |       |
| Level 2<br>Interdisciplinary<br>Thematic Courses  | Culture, Creativity and Innovation <sup>③</sup> , or Science,<br>Technology and Society <sup>③</sup> , or Sustainable Communities <sup>③</sup>                                                        |          |       | 3        | 3 <sup>③</sup> |            |       |           |       |
| Level 3<br>GE Capstone<br>Courses                 | Service-Learning Course <sup>③</sup> , or Service Leadership<br>Education Course <sup>③</sup> , or Experiential Learning Course <sup>③</sup> , or<br>Interdisciplinary Independent Study <sup>③</sup> |          |       |          |                |            | 3     |           |       |
| V. Free Elective Courses (30 Units)               |                                                                                                                                                                                                       |          |       |          |                |            |       |           |       |
| FE01 FE02 FE03 FE04 FE05 FE06 FE07 FE08 FE09 FE10 |                                                                                                                                                                                                       | 3        |       | 3        |                | 9          | 6     | 3         | 6     |
| Total Units: 148                                  |                                                                                                                                                                                                       | 21       | 23    | 19       | 19             | 21         | 21    | 15        | 9     |

① This 2-unit course requires student to attend at least 10 lectures within his/her first two years of study.

② This denotes a course category in which a list of courses may be developed for students' selection. Students are expected to refer to the Online Course Selection System for courses available under each category.

③ Students are required to take GTSC2093 IT for Success in Everyday Life and Work under this category.

**ME Course List of CCGC (2023 cohort)**

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| Course Code         | Course Title                                                                 | Units        |
|---------------------|------------------------------------------------------------------------------|--------------|
| CCGC1033            | Chinese Philosophy in the Global Context                                     | 3            |
| CCGC1043            | Social Development in Imperial China                                         | 3            |
| CCGC2033            | Chinese Philology                                                            | 3            |
| CCGC2043            | Communicative Aspects of Classical Chinese Poetry                            | 3            |
| CCGC2053            | Selected Readings of Classical Chinese Prose                                 | 3            |
| CCGC2063            | Traditional Chinese Novels in Comparative Perspectives                       | 3            |
| <del>CCGC2073</del> | <del>Folklore and Folk Culture</del>                                         | <del>3</del> |
| <del>CCGC2083</del> | <del>Introduction to Comparative Literature</del>                            | <del>3</del> |
| CCGC3053            | East Asian Sinology                                                          | 3            |
| CCGC3063            | Chinese Classics and Their Global Circulation                                | 3            |
| <del>CCGC3073</del> | <del>Shakespearean Drama in China</del>                                      | <del>3</del> |
| CCGC3083            | Chinese Classics and Chinese Culture                                         | 3            |
| CCGC3093            | Understanding Communication in Chinese Culture                               | 3            |
| <del>CCGC3103</del> | <del>Zen and Asian Culture</del>                                             | <del>3</del> |
| <del>CCGC3113</del> | <del>Internship (CCGC)</del>                                                 | <del>3</del> |
| CCGC4033            | Aesthetics of Chinese Cinema                                                 | 3            |
| CCGC4043            | Studies of Contemporary Chinese Linguistics                                  | 3            |
| CCGC4053            | Chinese Diaspora and Transnational Migration                                 | 3            |
| <del>CCGC4063</del> | <del>Lingnan Culture and the World</del>                                     | <del>3</del> |
| CCGC4073            | Chinese Cultural Resources and Creative Industries                           | 3            |
| <del>COMM2023</del> | <del>Mass Media Writing</del>                                                | <del>3</del> |
| <del>COMM2033</del> | <del>Persuasion and Social Influence</del>                                   | <del>3</del> |
| COMM3013            | Introduction to Fashion Communication                                        | 3            |
| <del>COMM3023</del> | <del>Organizational Communication</del>                                      | <del>3</del> |
| <del>COMM3033</del> | <del>Social Media Communication</del>                                        | <del>3</del> |
| <del>COMM3043</del> | <del>Public Affairs and Communication</del>                                  | <del>3</del> |
| <del>COMM3053</del> | <del>Health and Science Communication</del>                                  | <del>3</del> |
| <del>COMM3063</del> | <del>Trans-editing for Journalism and Public Relations</del>                 | <del>3</del> |
| <del>COMM3073</del> | <del>Advanced Qualitative Research in Communication</del>                    | <del>3</del> |
| <del>COMM3083</del> | <del>Advanced Quantitative Research in Communication</del>                   | <del>3</del> |
| <del>COMM3103</del> | <del>Music as Communication</del>                                            | <del>3</del> |
| <del>COMM3113</del> | <del>Sustainability and Communication</del>                                  | <del>3</del> |
| <del>COMM4003</del> | <del>Unveiling Tomorrow's Media: Challenges and Tools in Communication</del> | <del>3</del> |
| MCOM1013            | New Media, Culture and Society                                               | 3            |
| MCOM2063            | Foundation of Photojournalism                                                | 3            |
| MCOM2073            | History of East Asian Media and Culture                                      | 3            |
| MCOM3003            | Media in China                                                               | 3            |
| MCOM3043            | Culture, Media and Tourism                                                   | 3            |
| MCOM3053            | Seminar in Cultural Theories and Globalisation                               | 3            |
| MCOM3063            | Social Media Analytics                                                       | 3            |
| MCOM3073            | Risk, Crisis, and Communication                                              | 3            |
| MCOM3133            | Media Law and Ethics                                                         | 3            |
| MCOM3163            | Study on Intercultural Communication Issues                                  | 3            |
| MCOM3173            | Gender, Identity and the Media                                               | 3            |
| MCOM3253            | Theory and Practice of Online Video                                          | 3            |
| MCOM4083            | Advanced Audio Production                                                    | 3            |
| MCOM4093            | Technoculture                                                                | 3            |
| <del>PRA2043</del>  | <del>Publication Design</del>                                                | <del>3</del> |
| PRA2053             | Case Studies in Public Relations and Advertising                             | 3            |
| PRA3073             | Branding in Advertising                                                      | 3            |
| PRA3113             | Photography and Videography in Advertising                                   | 3            |
| PRA4003             | Advertising and Society                                                      | 3            |
| PRA4013             | Special Topics in Public Relations and Advertising                           | 3            |